

## Offshore Software Development Center / Fully Owned Subsidiary Setup in India

Setting up an **Offshore Software Development Center (ODC) / Fully Owned Subsidiary** in India, is a tried, tested and proven way of forming a new software development team or expansion of an existing software development team; with much lesser cost. With abundant availability of skilled software professionals, an ODC set up in India, also ensures good quality team and hence good output from the overall set up.

When compared with outsourcing, an ODC set up provides greater control over the operations and also results in further lesser costs. Hence, for a parent company with long term plans; ODC set up is a more advised option, over the outsourcing.

There are few known bottlenecks which have been restricting the companies from finalizing the decision to set up an ODC in India. The normal ODC set up operation requires considerable amount of efforts before the ODC starts delivering with full capacity. It is also essential to have a small core team formed and based in India, at least for the initial period.

TechnoYen Software Ventures has skills, experience and expertise to overcome these bottlenecks and can assist companies to set up an ODC / subsidiary in Pune, India; with lesser risk, and with lesser set up time.

### TechnoYen Software Ventures

TechnoYen Software Ventures team members have successful and proven track record in setting up ODC. We understand that an ODC set up activity involves -

- Forming a good solid technical team
- Streamlining the support activities
- Continuous fine-tuning of processes for both technical and support activities

Hence we take full initiative and actively participate in all these activities.

### Try, Use and Own Option

TechnoYen Software Ventures is confident about demonstrating good results from the ODC set up activity. And hence offers an option where-in -

- We build a basic setup,
- Run the operations for the required time duration to demonstrate the results
- And then transfer it to the parent company.

The 'Try, Use and Own' option helps in considerably lowering the initial setup cost and eliminating the risk.

### Our Team

- Result-oriented software professionals with strong focus on core software development activities and processes
- Individuals with skills, expertise and experience in managing support activities and processes
- Working association with leading vendors and contractors managing different support activities
- Most of the team members are born and brought up in Pune, hence have very good understanding of the local laws, rules, guidelines and local ways of working. They have very good networking and wide range of associations.

## Why Pune, India

- Pune is a Tier II city in India and the costs are lesser as compared to Tier I cities in India.
- Pune is known as one of the best centers for education in India and has several colleges and institutes which function as sources of qualified software professionals
- With a good climate, good culture and overall safety, Pune has been a choice for software professionals to settle and grow, instead of looking out for other cities / locations
- With more software companies preferring Pune for expansion, Pune has been growing as a software development hub with good existing infrastructure and has significant infrastructure development plans.

## ODC Setup and Functioning – Support Activities

ODC set up and functioning involves several support activities, which are as important as the core technical activities. It involves initial setup as well as setting up and fine tuning of processes for long term healthy working of an ODC.

- Office space identification
- Office infrastructure setup
- Company / legal entity formation
- Ongoing facilities management and office administration
- Human resource management
- Salaries and accounts management, taxes, returns
- Ongoing legal and procedural activities, which include compliances with central, state and local laws, rules and regulations.
- Creating and maintaining good positive office atmosphere
- Updates and improvements as per the future plans of the parent company.

Please feel free to [contact us](#) for a very detailed list of the support activities required for ODC setup in Pune, India.

## ODC Setup and Functioning – Core Technical Activities

The core technical activities ensure the good quality output from the ODC.

- Recruitments
- Team building and moral building
- Forming a good team structure
- Trainings
- Setting up and fine tuning internal and external communication processes
- Process improvements for making them inline with the parent company requirements
- Core software development and release and project management processes
- Identifying and following growth plans for every individual team member
- Progress review and feedback process

## Size of the ODC

TechnoYen Software Ventures is flexible in working on the size of the ODC. It can be as small as a few team members and can be as large as required. We understand that, it is a good plan to start with a smaller team, and plan for the required growth as we progress, and we are happy to work on similar plans.

## R&D Centers and Sales

### Centers

Apart from software development centers; TechnoYen Software Ventures is happy to assist in setting up R&D centers and Sales centers in Pune, India.

### TechnoYen Software Ventures

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